



Rock-ATOP Agenda February 15, 2017

Who is on board today?

What does the final plan look like?

Will Chemistry 131 be offered on a high school campus next year?

Are we still on target to offer the one-day First Steps seminar to prospective nursing students in April?

Is it time for RCS CTE to order TEAS study guides?

What will the Nurse Aid CCP proposal accomplish? How can we assess interest?

How should we arrange our promotional video?

Is there a common theme?

What do we want to be sure to communicate?

Who should be speaking?

What locations do we want to make sure that we highlight?

Ideas for Promotional Video

- Start Local- Go Far
- Include recent graduates of RCC's Nursing program
- Comments from Dr. Shotwell and Dr. Kinlaw
- Be inspirational: The three Cs- Caring, Competency and Commitment
- Students working as interns highlighted
- Display evidence of confidence building over time
- Current RCS nursing students & SIM Hospital
- Mention other opportunities in Health Care
- Talk about "what is a nurse."
- Include statistics regarding employment outlook
- Consider "What are students graduating to."



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